

Data protection notice for participation in events of GROB-WERKE GmbH & Co. KG

This data protection notice informs you about the processing of your personal data that we process in connection with your participation in events of GROB-WERKE GmbH & Co. KG. Your personal data will be processed in compliance with the applicable data protection regulations.

According to Article 4(1) of the General Data Protection Regulation (GDPR), personal data is any information relating to an identified or identifiable natural person.

I. Contact details of the controller

GROB-WERKE GmbH & Co. KG

Industriestraße 4

87719 Mindelheim

The contact details can be found in the [Legal Notice](#).

If you wish to assert your rights, report data privacy incidents, make any suggestions or complaints about how your personal data are processed or withdraw your consent, we recommend that you contact our Data Protection Officer.

II. Contact details of the Data Protection Officer

GROB-WERKE GmbH & Co. KG

Data Protection Officer

Industriestraße 4

87719 Mindelheim

Email: datenschutz@grob.de

III. Purposes of data processing and legal bases

Your personal data will be processed for the following purposes:

- a) To carry out your participation in events, in particular:
 - Dispatch of invitations as part of invitation management
 - Sending the registration e-mail
 - Automated ticket dispatch for the event
 - Billing and payment of the participation fee
 - Creation and printing of name badges
 - Keeping a list of participants
 - Issuing a certificate of attendance

The legal basis for data processing is Art. 6(1)(1)(b) GDPR.

- b) To hold a sweepstake
 - If you take part in a sweepstake during the event, we will process the data you provide on the basis of your consent to carry out the sweepstake and to send you any prizes.

The legal basis for data processing is Art. 6(1)(1)(a) GDPR.

- c) To fulfill legal obligations of the person responsible, for example:
 - Compliance with obligations arising from laws, regulations or national and community legislation, such as the fulfillment of statutory retention periods.
 - Accounting and the associated obligations.

The legal basis for data processing is Art. 6(1)(1)(c) GDPR.

- d) To pursue the legitimate interests of the controller, in particular:
- Asserting the rights of the controller in court and conducting legal disputes.
 - Prevention and detection of fraudulent activities.
 - To promote future events organized by GROB or the GROB Group.
 - To document the processing visually. Photos and videos are taken for this purpose. It cannot be ruled out that you may be directly or indirectly identified by these photos or videos.
 - To publish the photos and videos taken for follow-up reporting on our media platforms, such as our Homepage, Instagram, LinkedIn, TikTok and YouTube. This processing is necessary in particular to document and promote our event.
 - For the purpose of access control to the plant premises, the building and the event.
 - For the storage and use of your contact data for further mutual exchange, if you have provided us with a business card.

The legal basis for processing is Art. 6(1)(1)(f) GDPR and Section 23(1)(2) and (3) Act on Copyright in Works of Fine Art and Photography.

IV. Data categories

We process the following categories of your personal data:

- Personal/company details, such as name, salutation, title.
- Contact details, such as address, telephone number.
- Image/video recordings made during the event.
- Bank details, if the event is subject to a fee.
- Other personal data relating to you that is specifically requested in the registration forms for the relevant event for which you are registering. For example, data on the school attended when registering for our training day.

V. Data deletion and retention period

We only store your personal data for as long as is necessary to achieve the purpose of processing, unless we are obliged to comply with statutory retention obligations. In this case, your data will be deleted after these statutory retention periods have expired.

VI. Access to your data

Within our company, only those departments that need your data to fulfill our contractual and legal obligations will have access to it.

VII. Disclosure of data to third parties

Your personal data is disclosed or transferred to third parties especially in special cases:

- In case we organize the event with co-organizing partners, they will receive your personal data to the extent necessary to carry out your participation in the event. In these cases, the purposes and legal bases set out under III. also apply analogously to our co-organizing partners who support us in holding the event.
- In the case of requests from authorities or courts, only if and to the extent that we are legally obliged to do so.
- Within the GROB Group, insofar as this is necessary for internal administrative purposes to carry out the event.

VIII. Data transfer to third countries

Data will not be transferred to third countries unless the transfer of data within the GROB Group is unavoidable in order to fulfill internal administrative purposes for the implementation of the event. Standard EU contractual clauses have been concluded with the non-European plants and branches within the GROB Group. In addition, we take appropriate

technical and organizational measures in accordance with the current state of the art to ensure that your personal data is processed in accordance with the European level of data protection.

IX. Order processor

As part of the presentation of events, we use the platform ticketareo GmbH, Bahnhofplatz 2, 82110 Germering, Germany. The platform supports us with the design of our event website, manages the organizational overview for all events, the participant and registration management as well as the ticket scan at check-in and the automated ticket dispatch by e-mail. We have concluded a corresponding data processing agreement as defined in Art. 28 GDPR in this respect.

We use snapADDY as a system to record your contact data after you have handed over business cards. To ensure data protection compliance, we have concluded an order processing contract within the meaning of Art. 28 GDPR with snapADDY GmbH, Haugerkirchgasse 7, 97070 Würzburg, Germany.

Access control to our premises/the event is carried out by our service provider sayv - Sicherheit und Service GmbH & Co. KG, Benno-Strauß-Str. 7a, 90763 Fürth, Germany. We have concluded an order processing contract with sayv within the meaning of Art. 28 GDPR.

X. Cookies and similar technologies

Information on the cookies we use and the associated data processing can be found at: [Privacy Policy GROB-WERKE - GROB-WERKE](#)

XI. Rights of the affected person

If your personal data are processed, you are a data subject for the purposes of the GDPR and you have the following rights in relation to the controller:

➤ Right to information

You have the right to obtain from the controller confirmation as to whether or not personal data concerning you are being processed, and, where that is the case, access to the following information:

- (1) the purposes for which the personal data are processed;
- (2) the categories of personal data that are processed;
- (3) the recipients or categories of recipient to whom the personal data concerning you have been or will be disclosed;
- (4) the envisaged period for which the personal data concerning you will be stored, or, if no specific information is possible, the criteria used to determine that period;
- (5) the existence of the right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning you or to object to such processing;
- (6) the right to lodge a complaint with a supervisory authority;
- (7) where the personal data are not collected from the data subject, any available information as to their source;
- (8) the existence of automated decision-making, including profiling, referred to in Art. 22(1) and (4) GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

You have the right to be informed of whether personal data concerning you are transmitted to a third country or an international organization. In this respect, you may request to be informed of the appropriate guarantees as defined in Art. 46 GDPR in connection with the transfer.

➤ **Right to correction**

You have a right to rectification and/or completion in relation to the controller if the processed personal data concerning you are incorrect or incomplete. The controller must immediately rectify the data.

➤ **Right to restriction of processing**

You have a right to restrict the processing of personal data concerning you under the following conditions:

- (1) if you contest the accuracy of the personal data, for a period enabling the controller to verify the accuracy of the personal data;
- (2) the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
- (3) the controller no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise, or defense of legal claims; or
- (4) you have objected to processing pursuant to Article 21(1) GDPR pending the verification whether the legitimate grounds of the controller override yours.

Where processing of the personal data concerning you has been restricted, such personal data shall, with the exception of storage, only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

If processing has been restricted under the above conditions, you will be informed of the controller before the restriction is lifted.

➤ **Right to deletion**

a. Erasure obligation

You have the right to obtain from the controller the erasure of personal data concerning you without undue delay and the controller is obliged to erase these data without undue delay where one of the following grounds applies:

- (1) The personal data concerning you are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- (2) You withdraw your consent on which the processing is based according to Art. 6(1)(a) or Art. 9(2)(a) GDPR and there is no other legal ground for the processing.
- (3) You object to the processing pursuant to Art. 21(1) GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Article 21(2) GDPR.
- (4) The personal data concerning you have been unlawfully processed.
- (5) The personal data concerning you have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.
- (6) The personal data concerning you have been collected in relation to the offer of information society services referred to in Article 8(1) GDPR.

b. Information to third parties

Where the controller has made public the personal data concerning you and is obliged pursuant to Art. 17(1) GDPR to erase the personal data, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are processing the personal data that you as the data subject have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

c. Exceptions

The right to erasure does not apply to the extent that processing is necessary

- (1) for exercising the right of freedom of expression and information;
- (2) for compliance with a legal obligation which requires processing by Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- (3) for reasons of public interest in the area of public health in accordance with Art. 9(2)(h) and (i) as well as Art. 9(3) GDPR;
- (4) for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Art. 89(1) GDPR in so far as the right referred to in paragraph a) is likely to render impossible or seriously impair the achievement of the objectives of that processing; or
- (5) for the establishment, exercise or defense of legal claims.

➤ **Right to notification**

If you have asserted the right to rectification, erasure, or restriction of the processing in relation to the controller, the controller shall communicate this rectification or erasure of personal data or restriction of processing to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort.

You have the right to be informed about these recipients by the controller.

➤ **Right to data portability**

You have the right to receive the personal data concerning you, which you have provided to a controller, in a structured, commonly used and machine-readable format. and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where:

- (1) the processing is based on consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract pursuant to Art. 6(1)(b) GDPR and
- (2) the processing is carried out by automated means.

In exercising this right to data portability, you also have the right to have the personal data concerning you transmitted directly from one controller to another, where technically feasible. This right shall not adversely affect the rights and freedoms of others.

The right to data portability does not apply to processing personal data that is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

➤ **Right to object**

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Art. 6(1)(e) or (f) GDPR, including profiling based on those provisions.

The controller shall no longer process the personal data concerning you unless the controller demonstrates compelling legitimate grounds for the processing which override your interests, rights, and freedoms or for the establishment, exercise, or defense of legal claims.

Where personal data concerning you are processed for direct marketing purposes, you have the right to object at any time to processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing.

If you object to processing for direct marketing purposes, the personal data concerning you shall no longer be processed for such purposes.

In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by automated means using technical specifications.

➤ **Right to withdraw the declaration of consent under data protection law**

You have the right to withdraw your data privacy declaration of consent at any time. A revocation of consent does not affect the lawfulness of the processing carried out based on the consent up until the time of revocation.

Recipient of an objection

An objection can be submitted informally with the subject "Objection", indicating your name and address, and can be addressed to:

GROB-WERKE GmbH & Co. KG
Industriestraße 4
87719 Mindelheim
Email: info@de.grobgroup.com

➤ **Right to lodge a complaint with a supervisory authority**

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work, or place of the alleged infringement if you consider that the processing of personal data concerning you infringes the GDPR.

Our data protection supervisory authority is the Bavarian Regional Office for Data Protection Supervision, PO Box 1349, 91504 Ansbach.

Status: May 2025