

# Privacy policy

## of GROB-WERKE GmbH & Co. KG

Welcome to the GROB-WERKE GmbH website and thank you for your interest in our company. The protection of personal data is important to GROB-WERKE GmbH & Co. KG and also a legal requirement. This Privacy Policy will give you an overview of how we process your personal data and of your rights under data protection law.

### **Name and contact data of the responsible party pursuant to the General Data Protection Regulation:**

GROB-WERKE GmbH & Co. KG  
Industriestraße 4  
87719 Mindelheim  
Contact data can be found in [Legal notice](#)

If you wish to assert your rights, report data privacy incidents, make any suggestions or complaints about how your personal data are processed or revoke your consent, we recommend that you contact our Data Protection Officer:

### **Name and contact data of our Data Protection Officer:**

GROB-WERKE GmbH & Co. KG  
Mr. Dieter Maschke  
Industriestraße 4  
87719 Mindelheim

e-mail: [datenschutz@grob.de](mailto:datenschutz@grob.de)

### **Personal data**

Personal data are details concerning personal or material circumstances about an identified or identifiable natural person. This includes information such as your correct name, postal address, email address, company name, address, telephone number and other information about you or your company. Personal information may also include data that are in the public domain.

### **General information about data processing**

Essentially, we collect and use personal data about our users only to the extent required to provide a functional website and our contents and services. As a rule, users' personal data are collected and used only if they have given their consent. Cases where consent cannot be obtained beforehand for practical reasons and data are allowed to be processed owing to statutory regulations are excepted.

Legal bases for processing your data:

- Insofar as we obtain the consent of the affected person for processing personal data, Art. 6, para. 1, lit. a EU General Protection Regulation (DS-GVO) provides the legal basis.

- The legal basis for processing personal data in our own interests is Art. 6, para. 1 lit. f DS-GVO.

### **Collection and processing personal data**

Whenever you visit our website, our web server typically stores on a temporary basis, in the interests of system security, the connection data of the requesting computer, the pages you visit from our website, the date and the duration of your visit, the identification data of the used browser type and operating system type, as well as the website from which you visit ours. No personal details going beyond the aforementioned data, such as your name, postal address, telephone number or email address, are recorded unless such details are given voluntarily, as part of a registration process or a request for information in the contact form, for example.

### **Personal data are not disclosed to third parties**

We use the personal data you provide solely for the purpose of fulfilling your requirements. In other words, usually in order to process and answer your enquiry. We do not use these data for product-related surveys or marketing purposes. Your personal data are not disclosed, sold or otherwise transmitted to third parties.

Data will be transmitted to a third-party country outside of the European Union, which is not a contracting state to the Agreement on the European Economic Area, only if such data transmission is required to fulfil the terms of a contract existing between yourselves and ourselves (delivery to a third-party country, for example).

### **Contact form**

If a user takes advantage of this function, the data entered into the input screen are transmitted to us and stored. At the instant the message is submitted, the following data are also stored: IP address, date and time. In order to process the data, your consent is obtained and reference is made to this privacy statement as part of the submission process. Alternatively, contact can be made using the email address provided. In this case, the personal data transmitted in the email will be stored. The data are not disclosed to third parties. The data are used solely to process the conversation.

### **Data Security**

We take all the technical and organizational security measures required to protect your personal data from loss and misuse. Consequently, your data are stored in a secure operating environment that cannot be accessed by the general public. If you wish to contact us by email, please be aware that the confidentiality of the transmitted information is not guaranteed. The content of your email can be viewed by third parties. We therefore recommend that you send us confidential information only by mail. The data will be deleted as soon as they are no longer required to achieve the purpose for which they are collected. If users contact us via email, they can object to their personal data being saved at any time. In such cases, the conversation cannot be continued.

### **Newsletter**

You can request our Newsletter through a Double Opt-In process on our website. If you give us your express consent, we will send you Newsletters via email accompanied by advertising material. Our Newsletters contain information about our range of services, campaigns, events and contributions/articles. Once the affected person has subscribed, they will receive a confirmation email containing an activation link that has to be confirmed to complete the subscription process. If you subscribe to our Newsletter, we will store your IP address and the date of subscription. We store this information solely as

proof in case a third party misuses your email address in order to subscribe to the Newsletter without your knowledge or consent. The personal data additionally stored during the submission process will be deleted after seven days at the latest. If you wish to stop receiving Newsletters at a later date, you can revoke your consent at any time.

## Use of Cookies

We use Cookies. Cookies are small text files stored by the browser on the computer system. If you open this website again, your browser will return the content of the cookies to the provider concerned, and therefore the end device can be recognized. Cookies allow us to optimize our website for you and make it easier to use.

Our website uses indispensable Cookies. We do not require your consent to use such indispensable Cookies. You can deactivate Cookies at any time in your browser. However, certain areas of the website will no longer be fully functional.

Via your browser, you can delete or reject all Cookies or accept only certain types of Cookies. Consult the Help functions in your browser for further information.

Analysis Cookies are used in order to improve the quality of our website and the contents thereof. Analysis Cookies tell us how our website is used, and this allows us to continuously optimize its contents. Our legitimate interest in data processing lies in achieving such purposes. When a user opens our website, they are informed about the use of cookies and their consent to the processing of their personal data used in this context is obtained. Reference is also made to this Privacy Policy in "Further information". This gives you, as the user, full control over the use of Cookies. You can deactivate or restrict the transmission of Cookies by changing the settings in your browser.

## Overview of the Cookies used

### Indispensable Cookies:

Name: calltrk\_referer  
Purpose: 24 h  
Purpose: Read-out referer

Name: calltrk\_landing  
Purpose: 24 h  
Purpose: Read-out landingpage (i.e. the first opened page)

Name: calltrk\_session\_id\_781016373  
Purpose: 24 h  
Purpose: Session Cookie

### Convenience Cookies:

Name: cb-enabled  
Expiration: 1 year  
Purpose: Show or hide Cookie toolbar

Name: \_\_utma  
Expiration: 2 years  
Purpose: Collect data about how often a user has visited a website, as well as data for the first and last visit.

Name: \_\_utmb

Expiration: Session  
Purpose: Regenerate a time stamp showing the exact time at which the user accesses the website. Used by Google Analytics to calculate the time spent on a website.

Name: `__utmc`  
Expiration: Session  
Purpose: Records a time stamp showing the exact time at which the user leaves the website. Used by Google Analytics to calculate the time spent on a website.

Name: `__utmt`  
Expiration: Session  
Purpose: Throttle the speed of enquiries to the server.

Name: `__utmz`  
Expiration: 6 months  
Purpose: Collects data about where the user came from, which search engine they used, which link they clicked on and which search terms are being used. Used by Google Analytics.

Name: `_ga`  
Expiration: 2 years  
Purpose: Records a unique ID that is used to generate statistical data on how the visitor uses the website.

Name: `_gid`  
Expiration: Session  
Purpose: Records a unique ID that is used to generate statistical data on how the visitor uses the website.

Name: `_gat`  
Expiration: Session  
Purpose: Used by Google Analytics to limit the request rate

## YouTube

This website uses the video platform YouTube, which is operated by YouTube, LLC, 901 Cherry Ave. San Bruno, CA 94066, USA. The video platform allows us to replay audio and video files.

Whenever you open a corresponding page on our website, you will be taken to the media file on YouTube. At the same time, data are also transmitted to YouTube as the responsible party. We are not responsible for the processing of these data by YouTube.

Further information about the scope and purpose of the collected data, the further processing and use of the data by YouTube, your rights and the data protection options you select can be found in the Privacy Policy of YouTube.

## External links

Our website may contain links to third party websites. Once you have clicked on these links, we no longer have any influence over the collection, processing and use of the personal data transmitted by clicking on a link. We do not accept any responsibility for the processing of such personal data. You can protect yourself against being tracked any

further by tracking pixels by deactivating the acceptance for third-party Cookies in your browser settings.

### **Minors**

This website is not intended for children under the age of 16.

### **Legal remedy**

You have the right,

to demand from the responsible party a confirmation as to whether your personal data are being processed; if this is the case, you have a **right to information** about these personal data and to the information individually listed in Art. 15 DS-GVO (General Data Protection Regulation).

The affected person has the right to demand from the responsible party an immediate **correction** to any incorrect personal data and, where applicable, the **completion** of incomplete personal data (Art. 16 DS-GVO).

The affected person has the right to demand from the responsible party the immediate deletion of their personal data, insofar as one of the reasons individually listed in Art. 17 DS-GVO applies, e.g. if the data is no longer required for the pursued purpose (**right to deletion**).

The affected person has the right to demand from the responsible party the **limitation of processing** if one of the prerequisites listed in Art. 18 DS-GVO is met, e.g. if the affected person has lodged an objection to processing, for the duration of the review by the responsible party.

Each affected party, notwithstanding any other administrative or judicial remedies, has the **right to complain to a supervisory authority**, if the affected person believes that the processing of their personal data is in contravention of the DS-GVO (Art. 77 DS-GVO). The affected person can exercise this right at a supervisory authority in the member state of their place of residency, their place or work or the place of the presumed infringement.

### **Additional Privacy Policy of GROB-WERKE GmbH & Co. KG**

Privacy Policy for customers, suppliers and other business partners can be found in our download area under Data Privacy.

Privacy Policy for applicants can be found in our download area under Data Privacy and on our Applicants' Portal.

#### **Information on your right to object in accordance with Article 21 DS-GVO**

##### *Case-by-case right to object*

You have the right, for reasons ensuing from your particular situation, to object at any time to the processing of your personal data, which occurs pursuant to Article 6, para. 1, letter e DS-GVO (Data processing in the public interest) and Article 6, para. 1, letter f DS-GVO (Data processing for the balancing of interests).

Should you object, we will cease to process your personal data unless we are able to demonstrate legitimate grounds for such processing that outweigh your interests, rights or freedoms, or the processing serves to assert, exercise or defend legal claims.

**Right to object against the processing of data for the purposes of direct advertising**

In isolated cases, we will process your personal data for the purpose of direct advertising. You have the right to object, at any time, to the processing of your personal data for the purposes of direct advertising, insofar as it this is in direct connection with such direct advertising.

If you object to processing for the purposes of direct advertising, we will no longer process your personal data for such purposes.

**Recipient of an objection**

The objection can be made informally with the reference "Objection" stating your name and address and should be sent to:

GROB-WERKE GmbH & Co. KG  
Industriestraße 4  
87719 Mindelheim  
Mail: [info@de.grobgroup.com](mailto:info@de.grobgroup.com)

**Changes to the Privacy policy**

We reserve the right to change our security and privacy measures to keep abreast of technical developments. In such cases, we will adapt our information about privacy accordingly. Please therefore observe our latest Privacy Policy.

Last update 30.06.2018